Competition terms and conditions

The prize is for 5 luxury hampers of Welsh Beef, to be won by five different competitors.

The prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a prize is not available, the promoter reserves the right, at its sole discretion to substitute another prize for it, of equal or greater value.

To enter the competition, users must follow one of the PGI Welsh Beef social media pages on Facebook, Instagram or Twitter, and follow the instructions to like, comment and tag a friend in the promotional post.

This promotion is free to enter.

This promotion begins on the date that the competition post is made by the promoter and the competition will run until 23.59pm on 18 December 2022, with a winner chosen at random within 7 days of the competition end.

The winner will be notified by the promoter via a private message on Facebook, Instagram or Twitter (dependent on means of entry).

Due to the nature of Facebook and Instagram, it is acknowledged by entrants that it will not be possible for the promoter to see entries or to contact entrants by private message if their account is set to 'private'. Should a winner be uncontactable because their account is set to private, their prize shall be forfeited and a replacement winner will be selected.

If you are chosen as the winner, you will need to provide your email address, contact phone number and home address as instructed at the time of being announced as our winner.

Only one entry per person.

The winner agrees to their name and social media handle being posted by the promoter and its commercial partners on Instagram/Facebook/Twitter to congratulate them on their win, should the promoter wish to do so. Public announcement shall not be used as the means to notify the winner of the fact that they have won the prize.

The contest is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18 or over only.

We reserve the right to exclude any entries which we believe to be inappropriate, fraudulent or based on misconduct.

Any entry that is illegible, lost or misplaced, incomplete or fraudulent, or which otherwise does not comply with these rules, will be disqualified at the sole discretion of Four Communications Ltd.

If the winners do not respond within 7 days of receiving the notification, the Promoter reserves the right to re-draw and choose an alternative winner (and so on until the prize is fulfilled).

No responsibility is accepted for entries lost, damaged or delayed as a result of any network, computer/phone hardware or software failure of any kind.

The promoter reserves the right to cancel or amend the terms of this promotion without notice at any time. The promoter may at its discretion extend the period of the promotion.

This promotion and these terms and conditions are governed by English and Welsh law and subject to the exclusive jurisdiction of the Courts of England and Wales.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Meta or with Twitter.

You are providing your information to Hybu Cig Cymru - Meat Promotion Wales and not to Facebook or Instagram. By participating in this promotion you agree to a complete release of Meta from any claims.

The promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law. Nothing will exclude the promotor's liability for death or personal injury as a result of its negligence.

The promoter is Four Communications Ltd. acting on behalf of Hybu Cig Cymru - Meat Promotion Wales.

Employees (and their families or agents) of the promoter or Hybu Cig Cymru - Meat Promotion Wales are not eligible to enter.